

# Cultivating Value by Facilitating Discovery

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## **Abstract**

Resources of institutional and regional significance, such as student and faculty research, and historical aerial photography and maps, are excellent candidates for discovery via a graphical map-based interface. Subject terms used in library catalogs and A&I databases lack geographically precise terminology to identify specific locations or areas of interest such as "northwest corner of Cedar and Shaw." Map-based discovery tools provide critical geographical context for, and increase the discoverability of, place-based materials.

This session highlights the projects of two libraries that are using and adapting different off-the-shelf, map-based, user-oriented discovery tools to increase the findability and use of their often overlooked and difficult to find collections. The projects have value as a library marketing tool as they showcase not only the library's newly-accessible collections but also an innovative spirit. These projects demonstrate the core library values of facilitating information discovery and access.